



Fit for Purpose

Not-For-Profits

Digitally Innovate & Fulfil Your Mission



XR Elements help not-for-profits of all shapes and sizes on their digital journey. We understand the challenges of not-for-profit organisations to attract donations, volunteers, engage with members and manage manual and paper-based processes.

This PDF has been created to assist not-for-profit organisations on their digital journey.

The information displayed on our website has been put into this document so you can download it and complete the necessary steps.

If you're ready to digitally transform your business, get in touch with XR Elements today.



XR Elements

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So what is Microsoft Cloud For Not-For-Profits?

Cloud-based, integrated business applications are essential resources that can solve problems, streamline repeatable tasks and drive engagement. Microsoft value supporting not-for-profit organisations, so they offer incentives, grants, a free download of the solution and discounts for eligible not-for-profits.

Microsoft Cloud for Not-For-Profits is an end-to-end solution, providing a fundraising and engagement platform, constituent marketing journeys, volunteer management and engagement, volunteer centre, program impact dashboard and a security program to combat cyber threats. These applications are a fundamental part in the success of a not-for-profit's fundraising efforts. The fundraising and engagement solution has been designed for not-for-profit organisations' who need a database to track, manage, analyse, and share their fundraising data with internal and external stakeholders. It provides a single platform to manage gifts, campaigns, events, relationships, grants, memberships, and donor management. The volunteer management and engagement solution efficiently recruits, onboards, and retains a larger pool of volunteers.

XRE are here to assist you, navigating a pathway as an enabler of Microsoft Dynamics business applications for your organisation. We tailor Microsoft Cloud for Not-For-Profits to your needs and integrate it with your business processes and existing data to deliver better outcomes.

Capabilities:

Know your donors and supporters:

- Fundraising and Engagement
- Constituent marketing journeys

Deliver effective programming:

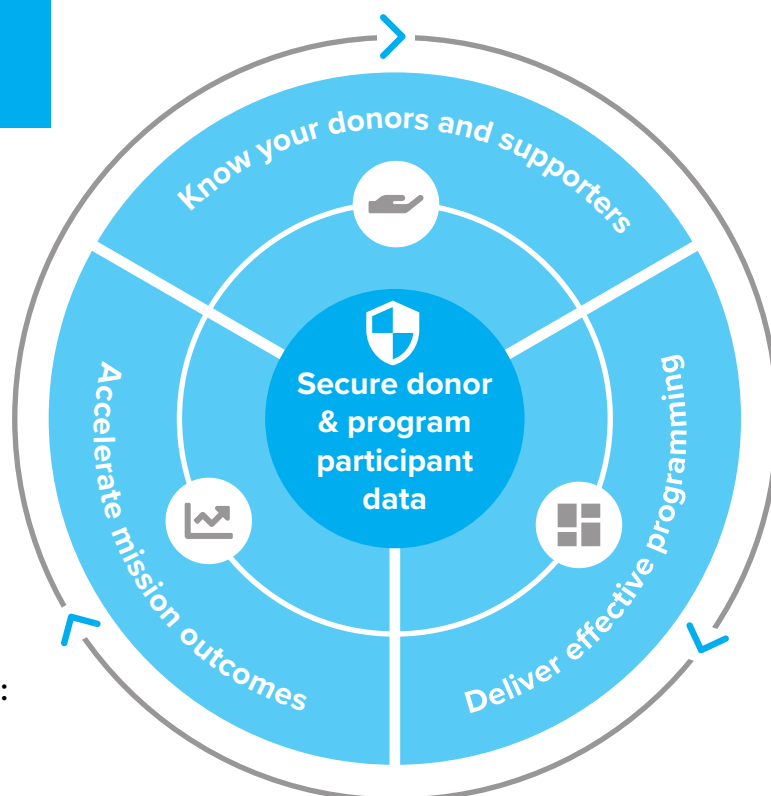
- Volunteer Management
- Volunteer Engagement
- Volunteer center
- Manage volunteers

Accerlate mission outcomes:

- Program impact dashboard

Secure donor and pogram participant data:

- Securty Program for not-for-profits





Why Not-For-Profits Are Embracing The Cloud



Know your donors and supporters

Fundraising and Engagement is a constituent relationship management platform that modernises engagement to help organisations increase their mission impact.

Constituent marketing journeys enables not-for-profit marketing teams to tailor their outreach to donor and volunteers based on historical data and interactions with your organisation.



Deliver effective programming

Volunteer management helps not-for-profit staff more efficiently manage daily operations to recruit, onboard and retain more volunteers.

Volunteer engagement helps engage and retain more volunteers by making it easier for them to find and apply for engagement opportunities that match their skills, interests and schedules.

The **Volunteer centre** SharePoint template saves managers time by providing a central hub of key information.

The **Manage volunteer** Teams template increases productivity and collaboration for staff that work with volunteers by streamlining volunteer management activities.



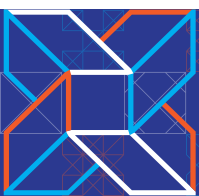
Accelerate mission outcomes

The **program impact dashboard** provide not-for-profit fundraisers and program managers with a deeper understanding of the impact of funds raised, programs delivered and outcomes achieved. it also enables the ability to measure the results of this impact so they can report to funders, apply for grants and make informed, data-driven decisions.



Secure donor & program participant data

Microsoft's new **Security Program** for not-for-profits was designed to help organisations strengthen their security posture and reduce the risk of cyberthreats.





How Can Your Organisation Start Leveraging These Solutions, Discounts and Grants?

Microsoft not-for-profit solutions include grants and discounts on cloud services like Microsoft 365, Office 365, Azure and Dynamics 365 and Surface devices. Local Microsoft offices also regularly host training events to help not-for-profits better use technology and learn how it can deepen their impact.

The Process:

1 Eligibility

- Hold a recognised, legal charitable status as defined in Australia by ACNC.
- Operate on a not-for-profit basis.
- Have a mission to benefit the broader community.

to see if you meet the ACNC's criteria.

to see if you meet Microsoft's criteria.

2 Register

So you have checked your eligibility and meet the criteria? Let's get started.

to register your organisation with Microsoft.



3 Grant & Solution Selection

Microsoft not-for-profit solutions include grants and discounts on cloud services like Microsoft 365, Office 365, Azure and Dynamics 365 and Surface devices.

Grant available:

1. Azure

Build, run and manage applications across multiple clouds.
\$3,500 USD (\$4758 AUD) Azure offer which can be used over 12 months.

2. Dynamics 365

Deliver operational excellence with integrated business applications and increase donor and volunteer engagement.
Free for up to 5 users.

3. Microsoft 365

Brings together the productivity of Office 365 with device security and management to connect people and data.
Free for up to 10 users.

4. Office 365

Dramatically improve operational efficiency with the right tools and better collaboration.
Get started from \$4.50 per user/month.

5. Power BI

Better understand your data and make the right decisions.
Get started from \$3 per user/month.

6. Surface

Built for performance, empower your staff to work how and where they want with Microsoft Surface.
Save 10% on select surface devices.

to compare grants.



3 Grant & Solution Selection cont.

Microsoft offer some free, pre-configured solutions that have been designed for not-for-profit organisations; Fundraising and Engagement, Volunteer Management and Engagement, Manage volunteers, Volunteer centre and a Security program.

about Fundraising and Engagement.

about Volunteer Management.

about Volunteer Engagement.

about Manage volunteers.

about Volunteer centre.

about the Security program.

for a free download and test drive of the Fundraising and Engagement solution.

Other Microsoft, preconfigured solutions are Constituent marketing journeys and Program impact dashboard.

about Constituent marketing journeys.

about Program impact dashboard.

4 Access Products & Services

XRE is a trusted Microsoft partner, which means we can assist you with integrating these products and solutions and customise these services to your unique business needs.

Get in contact with us today and let's start your digital journey.